

Baanx.com LTD Cookie Policy

baanxuk.com

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This Cookie Policy explains how Baanx.com Ltd (“Baanx,” “we,” “us” or “our”) uses cookies and similar technologies when you visit the baanxuk.com website and any other websites, pages or content we own or operate that link to this policy (the “Website”). It explains what these technologies are, why we use them, the categories of cookies we use, and the choices you have to control them.

This Cookie Policy should be read together with our Privacy Policy, which provides more detail about how we collect and use personal data, and our Terms and Conditions. We may update this policy from time to time; the latest version will always be available on this page.

1. Who We Are

Baanx.com Ltd is a company registered in England and Wales (company number 11155611) with its registered office at The Officers Mess Business Centre, Royston Road, Duxford, Cambridge, England, CB22 4QH. Baanx.com Ltd is registered with the Financial Conduct Authority (the “FCA”) as a cryptoasset business under the Money Laundering, Terrorist Financing and Transfer of Funds (Information on the Payer) Regulations 2017, with Firm Reference Number (FRN) 927401.

For the purposes of UK data protection law, Baanx.com Ltd is the data controller responsible for personal data collected through cookies on the Website.

2. What Are Cookies and Similar Technologies?

Cookies are small text files that are placed on your device (computer, tablet or mobile) when you visit a website. They are widely used to make websites work, or work more efficiently, and to provide information to the website operator.

We also use similar technologies that work in comparable ways, including:

- **Pixels and web beacons** — small pieces of code used to measure how you interact with our pages.
- **Local storage** — such as browser local storage and session storage, used to remember your settings and preferences.
- **Software development kits (SDKs)** and similar tools used within applications.

In this policy, we refer to all of these technologies collectively as “cookies.” Cookies may be “session” cookies, which are deleted when you close your browser, or “persistent” cookies, which remain on your device for a set period or until you delete them. They may be set by us (“first-party” cookies) or by third parties (“third-party” cookies).

3. The Categories of Cookies We Use

We use the following categories of cookies:

Category	What they do
Strictly necessary	These cookies are required for the operation of our Website. They include, for example, cookies that enable you to log into secure areas of our Website, maintain the security of your session and remember your cookie preferences. The Website may not function correctly without them, and they cannot be switched off through our cookie banner.
Analytical / performance	These cookies allow us to recognise and count the number of visitors to our Website and to see how visitors move around it. This helps us improve the way our Website works, for example by ensuring that users are finding what they are looking for easily. This is statistical information and is used in a way that does not directly identify any individual.
Functionality	These cookies are used to recognise you when you return to our Website. They enable us to personalise our content for you and to remember your preferences (for example, your choice of language or region).
Targeting	These cookies record your visit to our Website, the pages you have visited and the links you have followed. We may use this information to make our Website and any advertising displayed on it more relevant to your interests, and we may share this information with third parties for this purpose.

4. Third-Party Cookies

Please note that third parties (including, for example, providers of external services such as web traffic analysis services, content delivery networks or social media platforms) may also set cookies through our Website, over which we have limited or no control. These cookies are likely to be analytical/performance cookies or targeting cookies. We do not control the use of these cookies and recommend that you review the relevant third party's own cookie and privacy policies for more information.

5. Our Legal Basis for Using Cookies

We use cookies in accordance with the Privacy and Electronic Communications (EC Directive) Regulations 2003 ("PECR"), the UK General Data Protection Regulation ("UK GDPR") and the Data Protection Act 2018.

- **Strictly necessary cookies** are exempt from the consent requirement under PECR because they are essential to provide a service you have requested. Where these cookies involve the processing of personal data, we rely on our legitimate interests in operating a secure and functional Website.
- **All other cookies** (analytical/performance, functionality and targeting) are only set with your consent, which you provide through our cookie banner. Where these cookies involve the processing of personal data, our lawful basis is your consent. You can withdraw your consent at any time (see section 6).

6. Managing Your Cookie Preferences

When you first visit our Website, we display a cookie banner that allows you to accept all cookies or reject non-essential cookies. Strictly necessary cookies are always active because the Website cannot function properly without them.

Your choice is stored so that we do not ask you again on every visit. If you wish to change your preferences or withdraw a consent you have previously given, you can clear the cookies stored by our Website through your browser settings, after which the banner will be shown again on your next visit, or you can adjust your browser settings as described in section 7. Withdrawing consent does not affect the lawfulness of any processing carried out before you withdrew it.

7. Controlling Cookies Through Your Browser

If you wish, you can set your browser to notify you before you receive a cookie, so you have the chance to accept it, and you can also set your browser to refuse to receive or send all cookies. You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies.

Most browsers also allow you to delete cookies that have already been set. The methods for doing so vary from browser to browser and from version to version; please refer to your browser's help function for guidance. The website www.allaboutcookies.org contains step-by-step guidance on how cookies can be switched off by users on a range of browsers.

Please be aware that if you do not accept cookies, or if you use your browser settings to block all cookies (including strictly necessary cookies), our Website may not function correctly and you may not be able to access all or parts of it.

8. Do Not Track

Some browsers include a "Do Not Track" feature that signals to the websites you visit that you do not want your online activity tracked. There is currently no uniform industry standard for how these signals should be interpreted, and our Website does not respond to them differently from the cookie choices you make through our banner and browser settings.

9. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use, or for other operational, legal or regulatory reasons. When we make material changes, we will update the "Last updated" date above and, where appropriate, ask for your consent again. We encourage you to review this page periodically.

10. How to Contact Us

If you have any questions about this Cookie Policy or how we use cookies and similar technologies, please contact us:

- Data protection & compliance enquiries: compliance@baanxuk.com
- General enquiries: contact@baanxuk.com

- By post: Data Protection / Compliance, Baanx.com Ltd, The Officers Mess Business Centre, Royston Road, Duxford, Cambridge, England, CB22 4QH.

If you have a concern about how we handle personal data collected through cookies that we have not resolved, you have the right to complain to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection, at ico.org.uk or by calling 0303 123 1113. We would, however, appreciate the chance to address your concerns first.